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June 2015

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<u>Click here</u> to learn more about our services.

Canada: Proposed Changes to Nutrition Labeling Regulations Published

Health Canada published proposed changes to the Canadian nutrition labeling regulations on June 13, 2015, in the Canada Gazette Part I. The proposed changes affect aspects of the Nutritional Facts Table and the lists of ingredients including mandating how serving sizes are to be declared, updates to daily values, and the way food colors are listed in the list of ingredients. The deadline to provide feedback is August 26, 2015. Read more about it here.

Turkey Extends Market Access for U.S. Origin Dairy Products

On June 15, 2015, the United States Department of Agriculture's Foreign Agricultural Service's (USDA-FAS) request for an extension of current certification requirements was granted. The APHIS certificate currently used will continue to be valid throughout the granted three-month extension which is now set to expire on October 1, 2015. If no extension or new agreement is reached in the meantime, no products with certificates dated after September 30, 2015 will be allowed entrance into Turkey. If you have any questions, please contact Matt McKnight (mmcknight@usdec.org) or Mitch Bowling (mbowling@usdec.org) at (703) 528-3049.

Upcoming Events

3rd Annual Wisconsin Global Trade Conference: "Together Towards Tomorrow"

When: August 24, 2015 7:30 am - 4:30 pm Where: Blue Harbor Resort-Sheboygan, Wisconsin

Cost: \$150/person through July 31. Register and pay online with a

credit card here.

This conference will feature breakout sessions on trade compliance policies, import clearance process, risk mitigation, exporting agricultural products, and more from experts across the nation. Whether you are importing or exporting, this conference will provide your company with the knowledge necessary to succeed in an increasingly competitive global business.

Private Label Buyers mission at PLMA

When: November 5-17, 2015 Where: Rosemont, Illinois

Early Registration Deadline: September 7, 2015 - \$150

Products of Interest: Confectionery, processed meats, grocery products, snack food, natural/organic products, specialty food, processed fruits and vegetables.



You'll meet with pre-qualified buyers from around the world in prearranged, one-on-one meetings right here in the U.S!! It is an opportunity to generate new sales leads, and build relationships with key industry players – a perfect low-cost opportunity to meet qualified buyers from around the world in one place. Register here today!

Contact Ashwini Rao at 608-224-5119 / ashwini.rao@wi.gov

SAVE THE DATE: Export Education Seminar

"Meeting Buyers Expectations" When: November 4, 2015

Where: Wausau, WI

Join Food Export-Midwest and the Wisconsin Department of Agriculture, Trade and Consumer Protection for a full day of exporting education topics. If you are looking to grow your business, don't miss this opportunity to learn about the various export issues and how you can meet your international buyers' expectations.

Contact: Lisa Stout / Lisa.stout@wi.gov/ 608-224-5126.

Export Resources

The digital disruption has transformed the export and go to international market rule book. IBT partners can help US companies understand and take advantage of the European online environment, business development, marketing, sales and ecommerce opportunities. A new monthly series of webinars, dedicated to helping US companies grow their exports and business in Europe, is now available online.